

# ARE YOU LOCO ABOUT HELPING PETS IN NEED?



**Then this is a step you're going to want to take!**

Want to be a real difference maker? Get out there and raise some extra funds!

We believe in rewarding you for your efforts. Because without your efforts the funds don't get raised! To add to the incentive, all fundraising levels are cumulative. **This means that as you climb the "fundraising ladder" you get everything from each of the prior levels!**

**Watch for pre-event fundraising workshops!** Our talented staff and volunteers will help you reach your goals! You'll learn how to use the Steps for Pets fundraising platform along with a few simple fundraising tips that will bring joy to the animals lives and prizes to yours!

FUNDS RAISED	LEVEL NAME	FOR YOU	FOR THE ANIMALS
\$50	Let's Fiesta	<ul style="list-style-type: none"> <li>1 signature food &amp; beverage combo</li> <li>10 bucket raffle tickets</li> <li>Fiesta treats (dogs) / Fiesta toys (cats)</li> </ul>	Microchips for 5 dogs or cats
\$100	Forever in My Heart	<ul style="list-style-type: none"> <li>Custom 5x7 photo frame</li> </ul>	Protect 10 of the fur-kids from fleas and ticks
\$250	Love Me Some Shopping	<ul style="list-style-type: none"> <li>\$30 HEA merchandise gift certificate</li> </ul>	30 bags of cat litter can be purchased
\$500	Like a Pro	<ul style="list-style-type: none"> <li>Fundraising "Pawfessional" badge</li> <li>Your pet featured in a pre-walk social media post</li> <li>Dog / cat fleece blanket</li> <li>Dog / cat hardcover coffee table book</li> </ul>	Routine vaccinations for 50 cats or 30 dogs
\$1,000	Olé	<ul style="list-style-type: none"> <li>Your favorite pet featured in a pre-walk HEA e-blast</li> <li>\$40 gift certificate to local Mexican restaurant (of choice)</li> <li>Fiesta socks</li> <li>Sugar skull candle</li> <li>Your choice: Avocado or margarita pool float</li> </ul>	Meet the special dietary needs of the animals at HEA for an entire year
\$2,500	Cottage Bound	<ul style="list-style-type: none"> <li>Event day VIP parking pass</li> <li>Your photo with the HEA team and the giant check</li> <li>2019 weekend getaway at The Cottages in Marion (up to 4 guests)</li> </ul>	Transfer 10 at-risk lives into HEA's care
\$5,000	Raise the Bar	<ul style="list-style-type: none"> <li>Your pet on a fashionable pillow</li> <li>\$100 pet photography gift certificate</li> <li>4 front row tickets to V - featuring Yankee Darlings (12/8/18)</li> <li>4 tickets to Beer &amp; Biscuits 2019</li> <li>4 complimentary registrations to Steps for Pets 2019</li> </ul>	Investment in life-saving strategies and the professional development of staff and volunteers
<b>Top Individual over \$5k</b>	<b>Top Dog (or Cat)</b>	<ul style="list-style-type: none"> <li>Arrive to Steps for Pets in style - we'll pick you up</li> <li>Shout out in 2019's walk day promotions</li> </ul>	All of the above and more!

### Taco 'Bout a Team!

This one's for the single highest producing team in excess of \$5,000!

Bring on the Fiesta! You'll be enjoying an evening of fun TOGETHER! We need to know how big your team is before we can announce the exact details. But let's just say this...the night will for sure include margaritas (non-alcoholic is an option if the under 21 crowd rocks this category), tacos & pets! *\*Team members are eligible for the individual prize packages as well!*

- PLUS:
- Your team's photo on display at the Adoption Center
  - Your team will be recognized on walk day and in post-event communications
  - The incredible feeling of having done so much good for the animals

