HOST A DONATION DRIVE: THE HEA WAY

SO MUCH GRATITUDE

Thank you for hosting a donation drive to benefit HEA! We really appreciate you asking what our specific needs are.

HEA's mission is to increase humanity's capacity to care for its companion animals. The ways pet lovers come together—through monetary donations, supplies for the animals, and even snacks for our volunteers—directly expand that capacity.

Every contribution ensures more animals are seen, cared for, and loved—and more people are empowered to be part of the solution. On the pages that follow, you'll find simple ways to make the biggest difference through your donation drive.

Thank you for sharing your kindness with HEA's mission! **Together we're creating a world where the life of every companion animal matters...*Every.Single.One.***

MONETARY DONATIONS ADVANCE THE MISSION.

BIGGEST BANG FOR YOUR BUCK

Monetary donations offer greater flexibility than any other gift. Cash allows us to meet the most imminent needs of the mission. **And the best part:** your gift allows HEA to provide exactly what the animals need, exactly when and where they need it. We've noted a few examples below.

CASE STUDY: 40% SAVINGS (PLUS TAX)

Did you know HEA can purchase the same bag of cat litter that you can—**but we can buy it for 40% less**? Plus, we don't pay sales tax or shipping. This means your money makes a much bigger impact when HEA makes the purchase.

THREE IMPORTANT WAYS MONETARY DONATIONS HELP

$30

Everyone loves adoptions! Nobody likes fees. HEA pays a $2 fee/adoption to our shelter management software provider. Your $30 gift covers fees for 15 adoptions.

$50

Your gift fills our van's gas tank—one fill-up gives up to 40 animals a safe ride to their spay/neuter surgeries, preventing future litters and investing in healthier lives.

$100

Supply a first-time foster home with the basics—like a kennel and food—so every dog or cat entering a foster home can be loved and cared for while they wait to be adopted.

WE'RE ON A MISSION TO INCREASE HUMANITY'S CAPACITY TO CARE FOR ITS COMPANION ANIMALS.

SPECIFIC ITEMS FOR THE ANIMALS

STOCKING THE SHELVES

Every item on this list is always needed, as it's a staple across all of HEA's care services—including foster homes.

We know this list is ultra-specific—that's intentional, because being specific:

- **Ensures your donation delivers maximum impact for the cats and dogs.**
- Creates consistency for the animals and our staff and volunteers.
- Makes for healthier animals and more efficient operations.

These items are generally easy to find locally (or online) at: Festival Foods, Fleet Farm, Hy-Vee, Target, Walmart.com, and Chewy.com (online).

PET FOOD

- **Purina ONE SmartBlend** Chicken & Rice Formula Adult Premium Dog Food
- **Purina Puppy Chow Complete -** Chicken
- **Purina Cat Chow - Complete**
- **Purina Kitten Chow - Nurture**

PET TOYS

- Extremely durable dog toys (plush is not desirable). Brand preferences: Tuffy's, JW, West Paw, Kong, or Outward Hound.

LAUNDRY DETERGENT

- Tide High Efficiency (HE) Liquid Laundry Detergent - Original 92 oz bottles
- **Note:** You'll find a small HE near the neck of these bottles—on the front.

SPECIFIC ITEMS FOR THE VOLUNTEERS

VOLUNTEERS ARE HEA'S HEARTBEAT

Over the past three years, HEA volunteers have invested nearly **90,000 hours of their time in HEA's mission—this is truly humanity in action!**

Because volunteers are so essential, we like to keep our break room stocked. It's a small way to show gratitude—and a simple way to fuel our team. **Why?** Because many volunteers come straight from work or share their precious weekend time with the animals, so the thoughtful gesture of a snack is always noticed and appreciated.

IF YOU'D LIKE TO HELP, VOLUNTEERS LOVE:

- Cases of bottled water, Gatorade, tea, etc.
- Individual servings of chips, granola bars, snack crackers, fruit snacks, etc.
- Angel Soft toilet paper (*what goes in must come out!*)